

# SPONSORSHIP OPPORTUNITIES

JFSA INNO>ATORS LUNCH 2010

CALLING ALL  
**BRIGHT**  
**SPARKS**

presented by 

## \$18,000 Presenting Sponsor

### Corporate Benefits

- > Your name incorporated into all references of the Innovators Lunch e.g. JFSA Innovators Lunch presented by Your Company
- > Pre-event recognition in Business in Vancouver (four ads)
- > Your company name/logo featured in 66 Prime Time ads on KVOs TV
- > Your company name/logo Included in 31 KVOs On Scene episodes
- > Thank you recognition in The Vancouver Sun, Business in Vancouver, and local media
- > Your company name/logo incorporated into the Innovators Lunch brand on all printed materials, including:

- Prominent signage at the Lunch as a Presenting Sponsor
- 6' display table space at the Lunch for promotional materials and networking
- Your company name/logo on the Innovators Lunch Donation Cards (1000)
- Your company name/logo on Innovators Lunch Confirmation Cards (1000)
- Your company name/logo in the JFSA newsletter (3000)
- Your company name/logo on the JFSA website
- Your company name/logo included on Innovators Lunch signage
- Your company name/logo in the press materials and media kits
- Thank you recognition in The Vancouver Sun, Business in Vancouver, and local media

### Entitlements

- > Ten (10) tickets to the Innovators Lunch
- > VIP seating at the event
- > Invitation for ten (10) company representatives to an exclusive evening event
- > Make suggestions about trends of interest for the Keynote speaker, Jeremy Gutsche to address during his presentation
- > First right-of-refusal for 2011 Innovators Lunch, Presenting Sponsorship

**“Go-to guy for what’s next.” The Globe and Mail**

## \$10,000 Platinum Sponsor

### Corporate Benefits

- > Pre-event recognition in Business in Vancouver (four ads)\*
- > Your company name/logo featured in 66 Prime Time ads on KVOs TV\*
- > Your company name/logo Included in 31 KVOs On Scene episodes\*
- > Thank you recognition in The Vancouver Sun, Business in Vancouver, and local media
- > Your company name/logo included on all Innovators Lunch printed materials, including:

- Prominent signage at the Lunch as a Platinum Sponsor
- 6' display table space at the Lunch for promotional materials and networking
- Your company name/logo on the Innovators Lunch Donation Cards (1000)
- Your company name/logo on Innovators Lunch Confirmation Cards (1000)
- Your company name/logo in the JFSA newsletter (3000)
- Your company name/logo on the JFSA website
- Your company name/logo included on the Innovators Lunch signage
- Your company name/logo in the press materials and media kits
- Thank you recognition in The Vancouver Sun, Business in Vancouver, and local media

### Day of Event Sponsor Opportunities

Choose sponsorship of one of the following at the Innovators Lunch:

- Video Sponsor
- Evening Reception Sponsor

### Entitlements

- > Ten (10) tickets to the Innovators Lunch
- > VIP seating at the event
- > Invitation for five (5) company representatives to an exclusive evening event
- > Make suggestions about trends of interest for the Keynote speaker, Jeremy Gutsche to address during his presentation

\*Sponsorship must be confirmed by **Friday, February 26** in order to qualify for all of these exclusive advertising opportunities.

## \$5000 Gold Sponsor

### Corporate Benefits

- > Pre-event recognition in Business in Vancouver (4 ads)\*
- > Thank you recognition in The Vancouver Sun, Business in Vancouver, and local media
- > Your company name/logo included on all Innovators Lunch printed materials including:
  - Prominent signage at the Lunch as a Gold Sponsor
  - 6' display table space at the Lunch for promotional materials and networking
  - Your company name/logo in the JFSA newsletter (3000)
  - Your company name/logo on the JFSA website
  - Your company name/logo included on the Innovators Lunch signage
  - Your company name/logo in the press materials and media kits
  - Thank you recognition in The Vancouver Sun, Business in Vancouver, and local media

### Entitlements

- > Ten (10) tickets to the Innovators Lunch
- > Invitation for three (3) company representatives to an exclusive evening event

## \$2500 Silver Sponsor

### Corporate Benefits

- > Pre-event recognition in Business in Vancouver (4 ads)\*
- > Thank you recognition in The Vancouver Sun, Business in Vancouver, and local media
- > Your company name/logo included on all Innovators Lunch printed materials, including:
  - Prominent signage at the Lunch as a Silver Sponsor
  - Your company name/logo in the JFSA newsletter (3000)
  - Your company name/logo on the JFSA website
  - Your company name/logo included on the Innovators Lunch signage
  - Your company name/logo in the press materials and media kits

### Entitlements

- > Five (5) tickets to the Innovators Lunch
- > Invitation for two (2) company representatives to an exclusive evening event

A large graphic at the top of the page features a bright, glowing sparkler on the left side, with sparks radiating outwards. On the right side, there is a close-up profile of a man's face, looking towards the left. The background is dark, making the sparkler and the man's face stand out.

“He ignites customer **PASSION.**  
And starts **REVOLUTIONS.**”

## JEREMY GUTSCHE

**“A new breed of trend spotter.” The Guardian**

We are excited to bring you this year's Innovator, Jeremy Gutsche - the acclaimed international change-agent who will help you face some of today's most burning business trends. In this fast changing world – it is ideas that count.

Jeremy Gutsche is the founder and CEO of **TrendHunter.com** the world's largest network for trend spotting and innovation, author of *Exploiting Chaos* (#1 Most Popular book at CEO Read - Sept 2009) and host of Trend Hunter TV. He has written several thousand articles and overseen the publication of 40,000+ trends. He has been described as **"a new breed of trend spotter"** by The Guardian, **"an eagle eye"** by Global TV, an **"Oracle"** by the Globe and Mail and **"on the forefront of cool"** by MTV.

Jeremy is **THE** trendspotter-at-large to Global 500 companies - his inspiration has resulted in prolific ideas that ignite new strategies and spark innovation. He is, as you will discover, first and foremost an ideas man.

Do you have what it takes to give your business the leading edge? Join us to find out what sort of thinking your organization needs to survive and thrive in 2010 and beyond.

**“On the forefront of cool.” MTV**

From audiences of 4000 people to the homes of billionaires, Jeremy presents about viral trends and cutting edge approaches to innovation. With a background in management consulting and Web 2.0, Jeremy brings a rare perspective on how to unleash innovation within a business context.

What better candidate to have in the current economic climate! A speaker eminently qualified to demonstrate the power of an idea whose time has come.

**How Your Participation Will Make the World of Difference (to you, too!)**

This year, in tandem with the notion of “providing the spark”, we are able to offer new corporate sponsors several exciting - and unusual - opportunities to participate. And a chance to get something back, other than a tax receipt.

## SPARK OFF A NEW JFSA SUPPORT PROGRAM

**Your idea could help thousands!**

**Here's how it works:** In addition to the numerous financial levels of corporate sponsorship to choose from (see other side), you can also choose to donate an “idea”. In other words, we are interested not only in green, but in grey matter.

What can you contribute to JFSA this year that can help trigger a new support program? What can you think of that we haven't, that could be of significant benefit to this agency? What are we doing already that we could do differently – and better? What is the next trend for our innovative social service agency?

Your idea could be the one chosen – and will receive JFSA funding to make it happen.

## JFSA INNO>ATORS LUNCH 2010

The JFSA Innovators Lunch has blazed a trail to become one of the landmark occasions on the Vancouver corporate calendar. It's easy to see why: for 90 minutes on Wednesday, April 14, 2010 members of the corporate community, friends of JFSA and Vancouver's Jewish community at large will get together at the spectacular, new Vancouver Convention Centre to celebrate innovation. Enjoy a fabulous lunch. And soak up the keynote address from a global innovator.

During a busy day, the Innovators Lunch is a welcome chance to break the week's monotony and shift focus. An opportunity to network with friends, associates - and maybe even some business competitors.

But most importantly, it is the ideal moment to generously support an innovative and integral organization. After all, this is precisely what JFSA gives to our clients and our community - support in abundance.

**JFSA provides:** Home Support and care to nearly 100 senior adults; Resettlement, Integration & Employment services to 400 Jewish immigrants; Basic Resources to 1100 clients including food vouchers, Jewish Food Bank, emergency food distribution; 2000 hours of counselling services to individuals, couples, and families - **and much more.**

For more information about sponsorship opportunities please contact **Kate Petrusa** at **604.637.3312** or **kpetrusa@jfsa.ca**

[www.jfsa.ca](http://www.jfsa.ca)

